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Feedworks USA celebrates 20 years of advancing animal nutrition in the United States

CINCINNATI, Ohio (August 20, 2025) — Feedworks USA, a trusted distributor of science-backed specialty feed additives, is marking its 20th anniversary of helping U.S. dairy, beef, swine and poultry producers improve nutritional support for overall performance.

Founded in 2005 as a joint venture between Feedworks (Pty) Ltd (Australia) and Malcolm Ballard, Feedworks USA was created to combine Feedworks' strong global supplier relationships with Ballard's extensive knowledge of the U.S. animal nutrition industry.

Feedworks USA has since expanded its ownership to include additional shareholders: Tim Byrd (ATB Specialty Products, Inc.) Peter Williams (Advantec Associates, Inc.) and Mike Parsley.

Feedworks USA specializes in marketing and distributing high-quality feed additives from select global manufacturers, while also offering its own exclusive line of electrolytes under the Feedworks Lytes™ brand. The company's product portfolio includes a range of innovative solutions supporting animal performance and nutrient utilization. Key products include Agolin® Ruminant (a blend of essential oils fed to support rumen efficiency and reduce methane production), ETX-5™ (for mycotoxin management), Calmin (a supplemental source of calcium and magnesium), Salmate® (a rich source of long-chain fatty acids), Elife® (a natural antioxidant with vitamin E sparing benefits) and other carefully chosen feed additives.

FeedworksUSA

In January 2025, Feedworks USA partnered with Animine to distribute its precision mineral products to the U.S. market, further expanding its offerings. This collaboration highlights Feedworks USA's ongoing commitment to providing innovative, science-backed solutions to the animal nutrition industry.

“Our company was founded with a customer-first philosophy, focused on delivering proven value and performance to producers,” said Malcolm Ballard, co-founder and shareholder. “Every product we represent must meet three essential criteria: strong scientific research and documentation; a clear economic benefit for the producer; and a knowledgeable, committed manufacturing partner behind it. We're incredibly proud of our 20-year legacy and the expert team at Feedworks USA that makes our continued success possible.”

To learn more about Feedworks USA and its line of research-proven products, visit [FeedworksUSA.com](https://www.feedworksusa.com).

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Photo – from left to right

Feedworks USA partners: Malcolm Ballard, Peter Williams, Mike Parsley and Tim Byrd