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**Pete Wilcock joins Feedworks USA
as Monogastric Business Director**

CINCINNATI, Ohio (June 2, 2025) — Feedworks USA, Ltd., is pleased to announce that Pete Wilcock has joined the team as Monogastric Business Director, supporting the company's growth in swine and poultry markets in North America and LATAM. Wilcock brings more than two decades of experience in global monogastric research and nutrition, expanding the Feedworks USA team of recognized industry experts and its ability to serve customers and suppliers.

"Pete has a unique combination of leadership, nutrition and technical service abilities coupled with an extensive network in the monogastric industry," says Mike Parsley, partner at Feedworks USA. "He will be a great asset to our customers and feed ingredient suppliers plus to our internal team, helping us drive our vision to maximize animal health and production efficiencies."

As the new Monogastric Business Director, Wilcock will provide nutrition support and strategically use the team's technical knowledge to work in partnership with producers to help them better understand and maximize product application.

Prior to joining Feedworks USA, Wilcock was the commercial director for AB Vista in North America the past five years, plus he enjoyed more than 20 years working at AB Agri in monogastric research and nutrition roles, including global swine technical support.

"I look forward to joining this innovative and focused feed ingredient company," says Wilcock. "Feedworks USA is bolstering its existing support and enhancing ingredient technology, bringing new science-based solutions for the monogastric producer. I'm excited about all they're doing for the industry and I'm looking forward to contributing to the next phase of growth and innovation."

FeedworksUSA

Feedworks USA, Ltd., specializes in the marketing and sales of innovative, well-researched products that offer financial benefits to end users. To learn more, visit FeedworksUSA.com.

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