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## FOR IMMEDIATE RELEASE

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### **Feedworks USA expands ruminant salesforce, adding Brandon Karas to the Western U.S.**

**CINCINNATI, Ohio (April 22, 2024)** — Feedworks USA, Ltd., is excited to announce Brandon Karas as its new technical ruminant sales manager for the Western U.S. With the addition of Karas, Feedworks USA continues its recent strong growth trajectory and enhances its product sales and support for customers in Montana, Wyoming, Utah, Nevada, Idaho, Washington and Oregon.

Karas will work with distributors, nutritionists, veterinarians and producers on dairies, feedlots and cow-calf operations, bringing value to their businesses through the Feedworks USA product portfolio, including Agolin® Ruminant, Calmin, ETX-5™ and new Feedworks Lytes™.

“We’re absolutely thrilled that Brandon is joining our sales team and amplifying our services to customers in the Northwest,” says Tom Elliott, Feedworks USA national ruminant manager. “Brandon brings 20 years of experience working in the animal nutrition and health industries and cultivating strong business relationships. It’s clear he possesses a special passion and strong work ethic that will have an immediate and positive impact on our business. As a long-time resident of Idaho, he is excited to work with dairy and livestock customers in his own backyard.”

## FeedworksUSA

Prior to joining Feedworks USA, Karas worked for United Animal Health and Phibro Animal Health, plus held a sales and business development manager role with JR Simplot Company. He has focused on ruminant sales and on-farm support, providing solutions through new technology and science-backed research. In addition, Karas has years of hands-on cow-calf, feedlot and ranch management experience that he brings to his new role at Feedworks.

“My top priority in business has always been to associate with value-added, research-based products that help make my customers more successful,” says Karas. “My beliefs align well with how Feedworks helps customers enhance the success of their business with proven specialty feed ingredients. I’m excited to be a part of the team and provide products that support U.S. farmers.”

Feedworks USA, Ltd., specializes in the marketing and sales of innovative, well-researched products that offer financial benefits to end users. For more information, visit [FeedworksUSA.com](http://FeedworksUSA.com).

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