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Feedworks USA adds Minnie Ward to the Feedworks Lytes™ Team

CINCINNATI, Ohio (January 10, 2024) — Feedworks USA, Ltd., is excited to announce Minnie Ward has joined the Feedworks Lytes team as a calf specialist. In this newly created position, Ward will help launch the Feedworks Lytes™ family of scientifically formulated electrolyte products. Exclusive to Feedworks USA, the product line is designed to help animals deal with stress and dehydration and includes Feedworks Lytes™ for Calves, Feedworks Lytes™ for Calf Ranch, Feedworks Lytes™ for Cattle and Feedworks Lytes™ TMR Heat 400™.

“Minnie is part of the core team bringing our new Lytes products to market,” says Bob East, Feedworks Lytes manager. “With her combination of on-farm practicality, calf-rearing expertise and extensive network, Minnie will play a vital role as we introduce Feedworks Lytes and navigate the future growth of our electrolyte products. She’s already hit the ground running and will have an immediate and positive impact on our business.”

Growing up on a dairy farm, Ward discovered that working with calves was a true passion. Prior to joining Feedworks USA, Ward was a nutritionist for Land O Lakes Feed, a calf and heifer specialist for Sci-Tech and Form-A-Feed, and a Midwest sales representative for Calf Star where she focused on selling calf feeding equipment. “She has also served as a herds person on a few large dairies and now brings those hands-on experiences to this new position,” adds East.

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Today, Ward owns a private calf consulting business, along with owning and operating a custom calf raising facility with her husband and two daughters.

“I’m excited to have this opportunity to work with Feedworks and help dairy and beef producers, calf ranches and industry professionals learn more about Feedworks Lytes and the importance of electrolytes to calf health and performance,” says Ward. “I’m thrilled to roll up my sleeves, dive in and help Feedworks with this new chapter.”

Feedworks USA, Ltd., specializes in the marketing and sales of innovative, well-researched products that offer financial benefits to end users.

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